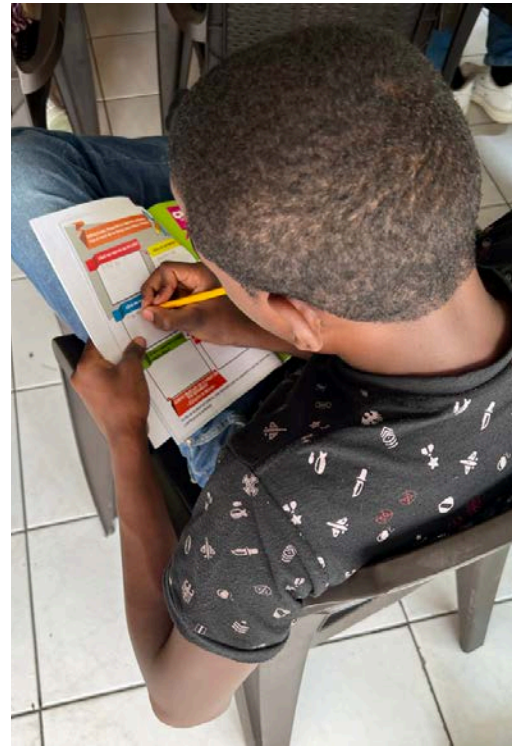
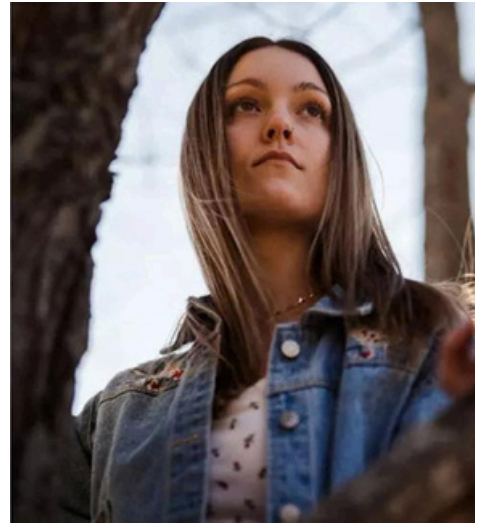




# 2024 Annual Report





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# Letter from Bill



Since our founding in 1972, Covenant House has relentlessly supported young people in crisis, helping them move from homelessness to a home. Our sites provide safety and love, with the highest-quality services and programs that support youth and young families on their journey to healing, stability, and independence.

This year, Covenant House took a bold step forward. After more than a year of field research across our federation, we introduced a road map to end youth homelessness, The Journey Home. It is a comprehensive, integrated, and collaborative approach to ending youth homelessness as we know it today. While there are many efforts underway to address this issue, they are often fragmented and do not bring all the partners and stakeholders to the table to engage in a coordinated effort.

Covenant House's goal is to create the collaborative framework necessary for youth to succeed and to ensure that if crises arise, their experience of homelessness will be rare, brief, and nonrecurring. Throughout this annual report, you'll see more about The Journey Home and its three pathways — Prevention, Intervention, and Restoration.

The Journey Home's implementation was built with and for our sites and contemplates their local needs and opportunities. Our mantra is reflective of the proverb, "If you want to go fast, go alone; if you want to go far, go together." This is patient work, and Covenant House is being thoughtful and deliberate in our approach. We don't expect to arrive at our goal tomorrow, but we do expect to arrive in our lifetime.

You are a loyal companion in our mission to support young people facing homelessness. You provide us the opportunity to lead this movement to end youth homelessness. Thank you for being with us and for believing in us.

Until everyone has a home, we're all in.

A handwritten signature in blue ink, consisting of several overlapping loops and a long horizontal stroke extending to the right.

**Bill Bedrossian**

President and CEO,  
Covenant House International

# Guiding Principles

Every young person who comes to Covenant House is met with unconditional love and absolute respect. The five principles below guide our planning, our decision making, and our work with youth.

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## Immediacy

We welcome all youth without judgement or conditions, meeting their immediate basic needs of food, clothing, medical attention, and a safe place to sleep, at no cost.

---

## Sanctuary

We acknowledge the bravery it takes for young people to walk through our doors. We offer them a welcoming and safe environment based on absolute respect, unconditional love, and relentless support, where we believe in and encourage their resilience.

---

## Value Communication

We value authentic relationships, honor the voice of our youth, and model caring relationships based on trust, respect, and honesty.

---

## Structure

We provide stability and consistency for young people to pursue their great promise.

---

## Choice

We honor that young people hold the power to their story. Through relentless engagement we foster confidence and encourage them to believe in themselves and make informed choices about their lives.

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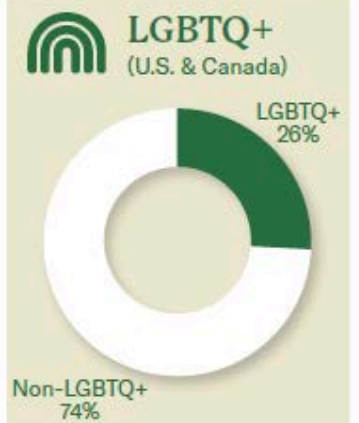
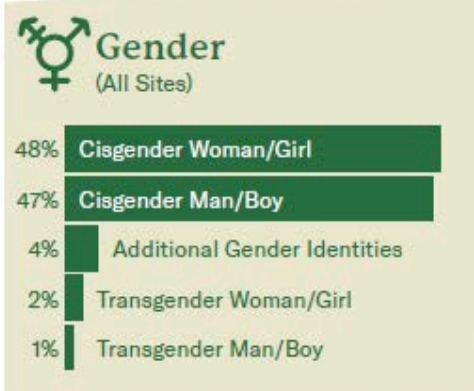
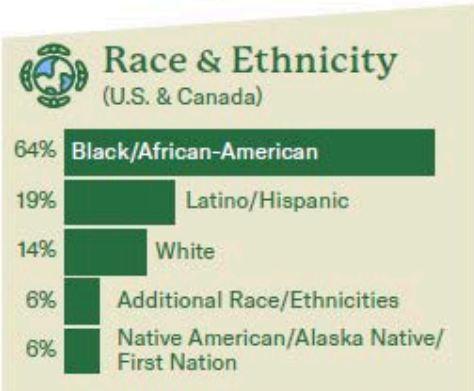
# Impact Report

Our programs reached more than **57,000** young people across **5** countries...



<b>862,000</b> Nights of housing provided	<b>19,000</b> On-site medical visits
<b>1.8 million</b> Meals served to young people	<b>2,400</b> Youth slept in a Covenant House bed each night, on average
<b>8,000</b> Youth served in residential programs	<b>4,900</b> Youth served through street outreach programs
<b>41,000</b> Youth reached in public education and prevention programs	<b>7,500</b> Youth served in drop-in and non-residential programs

ANNUAL REPORT 2024



<b>Average Age at Intake</b> (Residential Programs)	<b>14</b> years old Latin America Housing	<b>19</b> years old U.S. & Canada Short-term Housing	<b>20</b> years old U.S. & Canada Transitional Housing	<b>21</b> years old U.S. & Canada Permanent Housing
--	---	--	--	---

- ### Locations
- Alaska**
    - Anchorage
  - California**
    - Anaheim
    - Hayward
    - Los Angeles
    - Oakland
    - Santa Clara
    - Santa Cruz
  - Florida**
    - Fort Lauderdale
    - Orlando
  - Georgia**
    - Atlanta
  - Greater Washington**
    - Prince George's County, MD
    - Washington, DC
  - Illinois**
    - Chicago
  - Louisiana**
    - New Orleans
  - Michigan**
    - Detroit
    - Grand Rapids
  - Missouri**
    - St. Louis
  - New Jersey**
    - Asbury Park
    - Atlantic City
    - Elizabeth
    - Montclair
    - Newark
  - New York**
    - New York City
  - Pennsylvania**
    - Philadelphia
    - York
  - Texas**
    - Houston
  - Canada**
    - Toronto
    - Vancouver
  - Guatemala**
    - Coatepeque
    - Guatemala City
    - San Juan del Obispo
  - Honduras**
    - San Pedro Sula
    - Tegucigalpa
  - Mexico**
    - Mexico City

COVENANT HOUSE INTERNATIONAL

# Impact Report

## Youth come into our care with diverse experiences and needs

### U.S. & Canada



### Latin America



## Providing vital services that lead to

*positive outcomes...*



## Supporting Youth Employment



## Average Length of Stay (Residential Programs)



## Supporting Young Families (Residential Programs)

*Across all sites, we served...*



# Youth and Alumni

Each year, millions of young people in North and Central America experience homelessness, whether living on the streets, in shelters, couch surfing, or doubling up with family, friends, or even strangers. About one in ten young people will experience homelessness at some point in their lives. Youth who identify as Black, Hispanic, Indigenous, LGBTQ+, or who are young parents are most at risk and often face additional challenges, such as racism, sexism, and homophobia, as they navigate their identities while experiencing the trauma of homelessness.

Since we first opened our doors at Covenant House more than 50 years ago, we've welcomed over 1.5 million young people. We provide youth a safe, nurturing environment, where they can grow, heal, and transition to adulthood. Our high-quality services include safety, nourishing food, clothing, medical and mental health care, and opportunities for youth to advance their education, life skills, and job and career readiness. Because a significant percentage of young people who find their way to Covenant House are also survivors of human trafficking, we offer specialized services to help them overcome those experiences and build the life they long for.

Our doors remain open 24/7, and we welcome all young people facing homelessness, regardless of their race, religion, identity, citizenship, or background, as long as we have room and the safe conditions to receive them.

And our support for them extends far beyond their time with us. As youth move on to brighter futures, our Covenant House Alumni Community continues to play a vital role in their journeys. The Alumni Community offers former residents ongoing mentorship, career resources, and opportunities for connection to help them continue to thrive and to give back to the next generation of youth in need.

Our alumni are proof of the lasting impact of our work. Many have become entrepreneurs, educators, and advocates, each contributing to breaking the cycle of homelessness and creating a better future for themselves and their communities.





# Programs and Facilities Spotlight



## Workforce Development

Preparing youth for work and a career.

Over the last year, Covenant House helped 2,900 young people increase their job readiness, assisted 1,900 to enroll or remain in school, and empowered 2,600 youth to obtain or retain employment. In year two of our Information Technology Career Pathways program, 168 youth across 12 sites enrolled, 52 of them earned certifications, and 31 youth were on track to earn their certifications.



## Mental Health First Aid

Empowering staff to respond to crises.

Youth Mental Health First Aid is a training program that empowers staff across all departments to recognize when a youth may be facing a mental health or substance use crisis. In 2024, the program grew to 11 sites, with more than 360 Covenant House staff members trained, and 14 staff members certified as YMHFA instructors.



## Anti-Human Trafficking

A new safe house for girls in Honduras.

Hogar Querubines, literally, House of Angels, is a Covenant House Honduras home for trafficked, abused, and exploited girls ages 12 to 18. Over the course of 20 years, the program has served more than 1,000 girls. In 2024, thanks to Maestro Cares Foundation, we purchased a new home to ensure our youths' safety and healing. We can now accommodate up to 30 girls at once, a significant increase from the 20 girls at our former location.

# Movement Leadership

## The Journey Home: Building for 2035

Right now, across the United States and Canada, more than 4.2 million young people experience homelessness for at least one night each year. In Central America and Mexico, more than 4.1 million children were in need of humanitarian assistance in 2024, including children on the move and in communities impacted by violence. Every year, in the U.S. and Canada, the rate of homelessness jumps 12%. So, if we as societies do nothing, if we make no new investments or interventions to stem this tide, the homeless youth population in the U.S. and Canada alone could reach 14.7 million young people by the year 2035.

That's why we've established 2035 as a target date to reach our first eight goals and bring us closer to our overall vision to end youth homelessness as we know it today. We've slated some of our goals for achievement even sooner.

Covenant House International will raise and invest \$5 billion by the year 2035 to build our three pathways, impede the dramatic rise in the number of youth facing homelessness and trafficking, and make safety, hope, and opportunity within reach for all young people. By 2035, we will accomplish the following:

### Eight Goals for 2035

→	Prevention	<ul style="list-style-type: none"> <li>• Reduce youth homelessness by 50%.</li> <li>• Provide premier thought leadership on youth homelessness.</li> <li>• Develop a comprehensive prevention strategy by 2028.</li> </ul>
→	Intervention	<ul style="list-style-type: none"> <li>• Enhance mental health and employment services with three new evidence-informed programs.</li> <li>• Build knowledge management infrastructure for improved organizational efficiency.</li> </ul>
→	Restoration	<ul style="list-style-type: none"> <li>• Establish affordable-for-youth housing continuum and add 1,000 units across our federation.</li> <li>• Create an international advocacy framework.</li> <li>• Establish the Covenant House International Youth Congress to amplify youth and alumni voices and engage with them in decision making.</li> </ul>



# The Journey Home

## Prevention

The Journey Home's prevention pathway addresses the root causes of youth homelessness and creates the necessary conditions to enable young people to avoid becoming homeless in the first place. Along this pathway, we will take three types of actions: 1) advocacy to change laws and policies that foster youth homelessness and trafficking; 2) community education about the causes, signs, stigmas, and resources associated with youth homelessness; and 3) short-term interventions, such as direct cash assistance, that can help a young person get past a momentary challenge and remain stably housed.

Prevention presents a new opportunity for many of our sites to leverage already established expertise from our federation. Covenant House Toronto reached nearly 25,000 youth through prevention and community education programs last year. One of those programs, Youth Reconnect, partners with local schools to identify and intervene with young people at imminent risk of homelessness.

## Intervention

Covenant House is best known for our direct services pathway, a continuum of high-quality, data-informed services that respond to the immediate needs of young people facing homelessness. We provide youth safety, shelter, and critical support to stabilize their situation, addressing needs like nourishing food, medical and mental health care, and legal aid. Beyond these immediate needs, we help youth transition toward independence and long-term stability, supporting them to advance their education, job and career readiness, and life skills.

Direct services are essential to the success our young people achieve when they come to Covenant House. Our road map calls us to add or enhance our services, particularly in mental health and workforce development, and to unify and strengthen our program model across our federation. Doing so will allow us to ensure our youths' experiences of homelessness are rare, brief, and nonrecurring.

## Restoration

Our restoration pathway was born of the same necessity as our prevention pathway. Our data, which represents our youths' experiences, indicate that efforts to both prevent youth entering homelessness at the front end of their journeys and remaining stably housed at the back end are essential to our goal to end youth homelessness as we know it today. Our restoration pathway will grow resources for short-term interventions to keep youth in their homes during a momentary crisis after they've left our care; develop a strong alumni network, where former residents support and lift each other up, encouraging long-term success; and develop robust affordable-for-youth housing for young people exiting to independence.

Already Covenant House is modeling affordable-for-youth housing at two locations, both are in Southern California, where housing costs are especially prohibitive for young people, with their entry-level or minimum-wage salaries. This housing offers optional aftercare services and employs a Covenant House alum, who lives on-site and can be that friend or ally a young person needs as they navigate independence.

# YOUTH HOMELESSNESS AWARENESS MONTH



During Youth Homelessness Awareness Month in November, Covenant House amplified our global call to solidarity with young people experiencing homelessness, and we invited supporters to join us in seeking solutions to the root causes of youth homelessness.

Thousands of individuals, communities, and corporations responded, including stars of stage and screen and professional athletes. They shared our message, raised millions of dollars for our programs, and embraced our youth. We earned national attention through media features and reached new champions through our Sleep Out events in 22 cities in four countries, including our first-ever Rally to End Youth Homelessness in Times Square!



## Sleep Out

Sleep Out is a global movement that challenges people to give up their bed for one night so that youth facing homelessness can sleep safely at Covenant House. We Sleep Out to show our solidarity with young people facing homelessness — and to let the world know about their rising population. Sleep Out raises critical funds that help provide 24/7 shelter, sanctuary, and support to youth overcoming homelessness in the locations where we operate. At Sleep Out, you learn from experts, hear inspiring stories, and advocate for a future where everyone has a safe place to sleep.



## Covenant House Rally to End Youth Homelessness

Covenant House leaders, celebrity supporters, alumni, and partners joined together in Times Square in New York City at the Rally to End Youth Homelessness. The event was the largest gathering of advocates and allies across the region. The rally featured an all-hands challenge for volunteers to pack an SUV with outreach kits filled with essential items for homeless youth. It was an opportunity for our supporters to stand up and make it known that youth facing homelessness have our support, and we can end youth homelessness as we know it today. We'll rally again in Times Square in 2025!

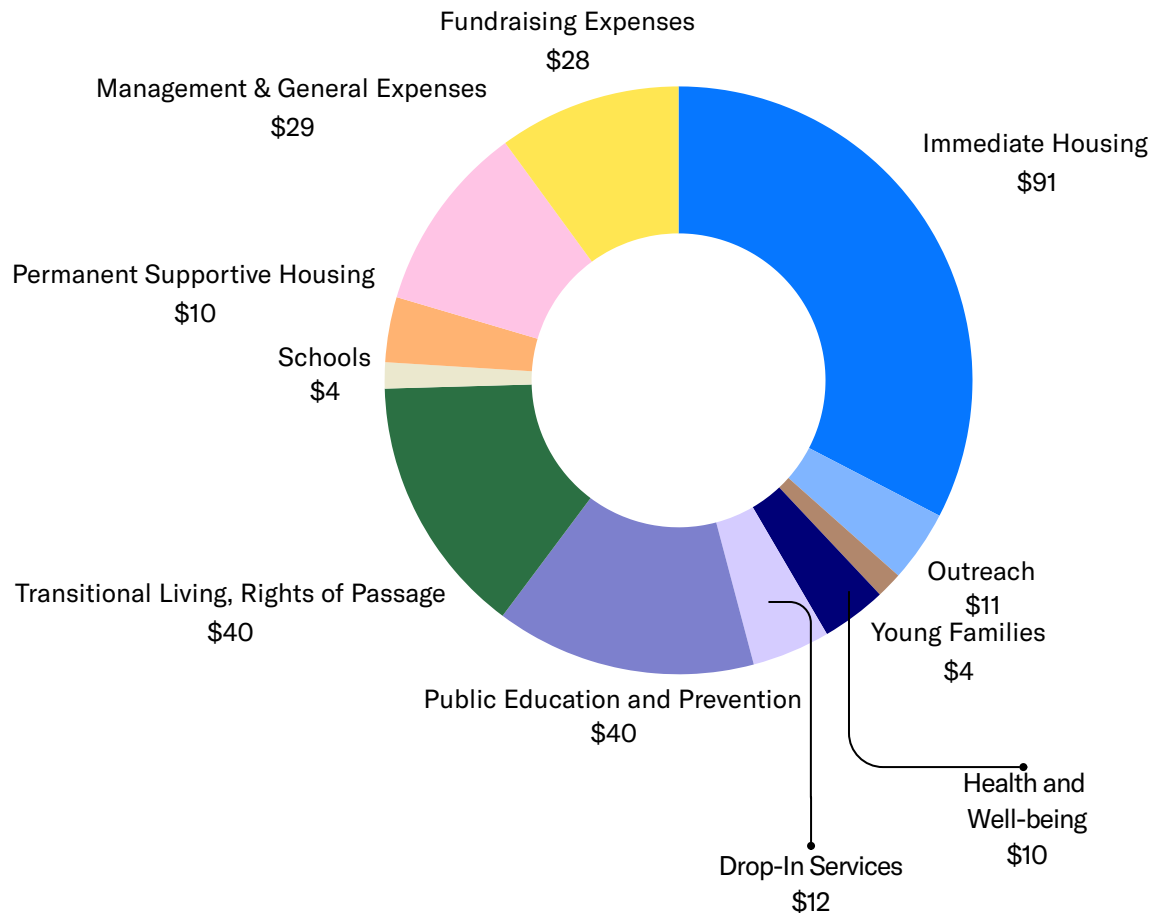


# Financial Reporting

Covenant House is committed to maintaining and expanding our mission to serve young people in need. We are rigorous in our financial responsibility, and deeply value the critical contributions that make our care for young people possible.

Below, please find a summary of our total expenses in the last year, in millions.

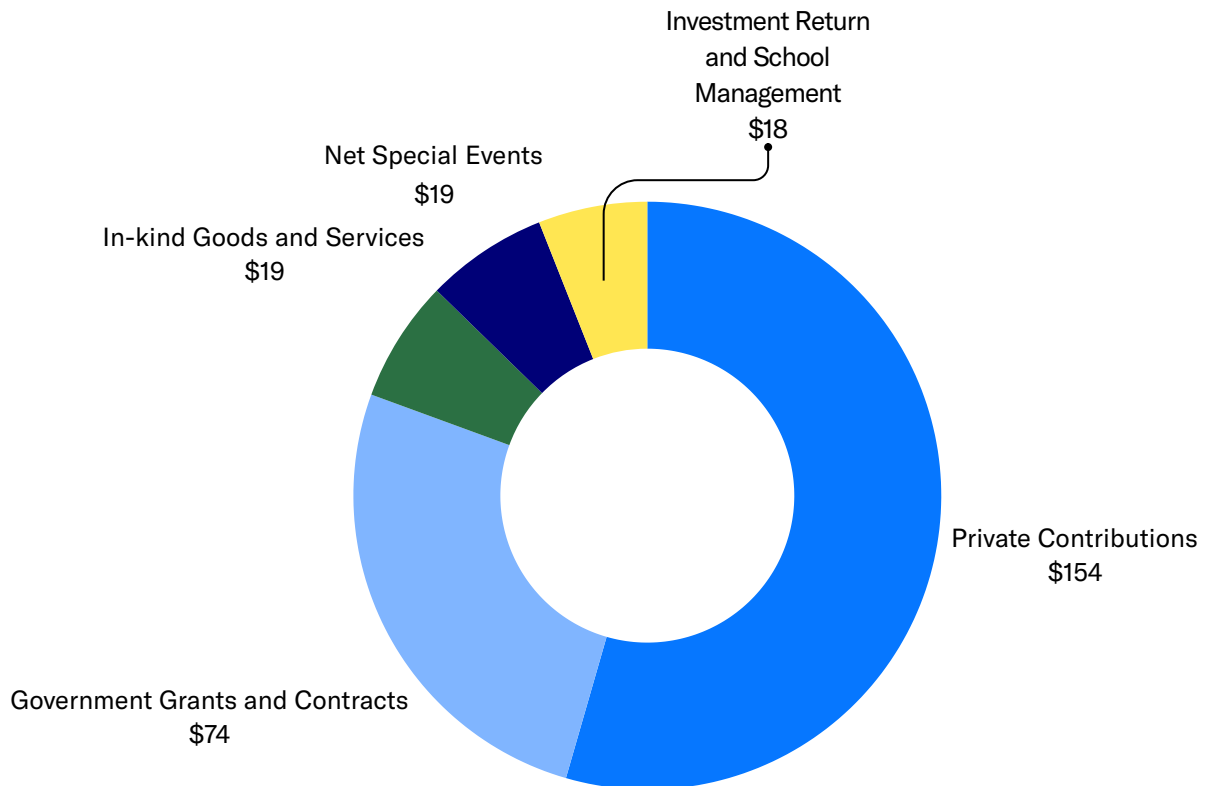
## TOTAL EXPENSES: \$284 MILLION



# Financial Reporting

Below is a summary of our total revenue this year, in millions.

## TOTAL REVENUE: \$284 MILLION



# Letter from Trevon



To the whole Covenant House community,

When I was 12 years old, my world changed forever. That's when my grandmother told me I couldn't stay with her any longer. She was working two jobs just to keep a roof over our heads. Keeping food on the table for herself and a growing boy had become more than she could handle. She would leave for work before I got up for school, and she wouldn't return until after I had gone to bed at night. One day, she sat me down and said that I was old enough to make my own choices, and to take care of myself. And though I didn't know it then, she was right — I had strength inside me I hadn't yet discovered.

Still, I was just a kid. I left with nothing but a bag of clothes. One day, I came back to the house to

exchange my dirty clothes for clean ones. That's when I found it — a white blanket folded neatly in my bag. My grandmother must have tucked it in when I wasn't looking.

That blanket became my shield against the harsh winters and the biting winds, the kind of cold that cuts through even the toughest of us. It was thick, the warmest thing I'd ever felt, and it kept me safe when I had nowhere to go but the streets. I clung to it, not just for warmth, but because it reminded me that someone, somewhere, cared about me.

But a blanket can only do so much. For a decade, I lived on and off the streets, sleeping in cars, behind garages, and wherever I could find shelter. I prayed every day, holding on to the hope that someone would believe in me, that I would find a place where I didn't have to fight to survive alone. That hope became a reality when I found Covenant House.

At Covenant House, I found more than a roof over my head. I found people who saw me, who believed in me, and who gave me the resources to rebuild my life. Today, I'm thriving. I've reunited with my family, I'm working, and I'm giving back to the community that helped me find my way.



# Letter from Trevon

But my story isn't unique. Thousands of young people are out there right now, facing the same cold nights and the same overwhelming challenges I once faced. That's why your support is so important.

Your generosity helps provide the essentials — food, shelter, and clothing — but it also provides hope. It funds education, job training, and the support needed to end youth homelessness in my lifetime. You're not just giving money; you're giving young people like me a chance to dream again, to believe that they're worth more than their circumstances.

As winter gets colder, I think often of that white blanket and the warmth it gave me. I am writing to you today to thank you for being that warmth for another young person.

With gratitude,

*Trevon*

Alum, Covenant House Greater Washington



# Acknowledgements

## KEY PARTNERS

- Accenture
- Alliance Global Partners
- Altas
- Amazin' Mets Foundation
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- Pret A Manger
- PVH Foundation
- QBE Foundation
- Raikes Foundation
- Raskob Foundation for Catholic Activities
- Ray & Kay Eckstein Charitable Trust
- Rockefeller Brothers Fund
- Rock-It Cargo
- Santander Bank
- Schroder Investment Management
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- Take-Two Interactive
- Tao Group Hospitality
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- The Lebensfeld Foundation c/o Sullivan & Cromwell LLP
- The Loyola Foundation, Inc.
- The Warburg Pincus Foundation
- TransRe
- Truist Foundation
- Tsunami Foundation
- TSX
- Ulta Beauty Charitable Foundation
- Universal Music Group
- Virginia B. Toulmin Foundation
- Wells Fargo Foundation

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DUNS number: 07-520-9411

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