



**COVENANT HOUSE
INTERNATIONAL
ANNUAL REPORT 2022**

Kevin Ryan

President & CEO
Covenant House International

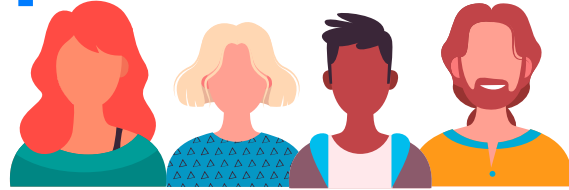
“We face the stark reality that 4.2 million young people will experience a period of homelessness this year in the U.S. alone. And that 1 in 5 young people who come to the doors of Covenant House are survivors of human trafficking.”





1.5 million

youth reached over half a century of relentless support.

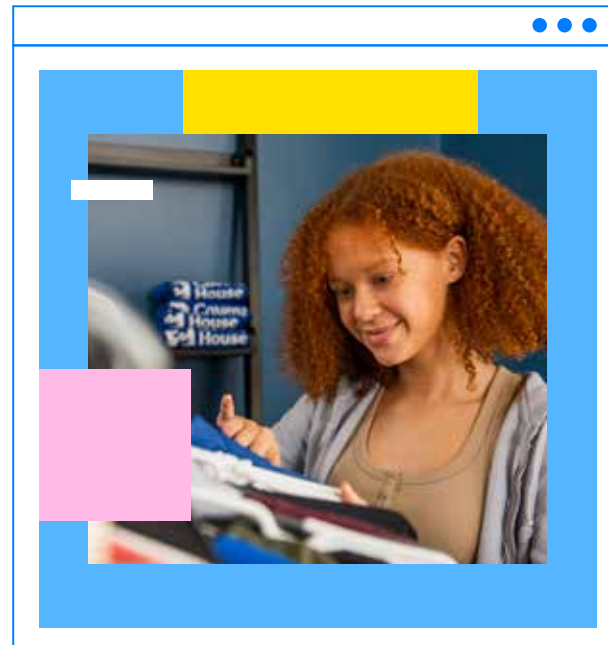


GUIDING PRINCIPLES

Every young person who comes to Covenant House is met with unconditional love and absolute respect. These five principles guide our planning, our decision making, and our work with young people:

IMMEDIACY

We welcome all youth without judgement or conditions; meeting their immediate basic needs of food, clothing, medical attention, and a safe place to sleep, at no cost.



SANCTUARY

We acknowledge the bravery it takes for young people to walk through our doors. We offer them a welcoming and safe environment based on absolute respect, unconditional love, and relentless support, where we believe in and encourage their resilience.

VALUE COMMUNICATION

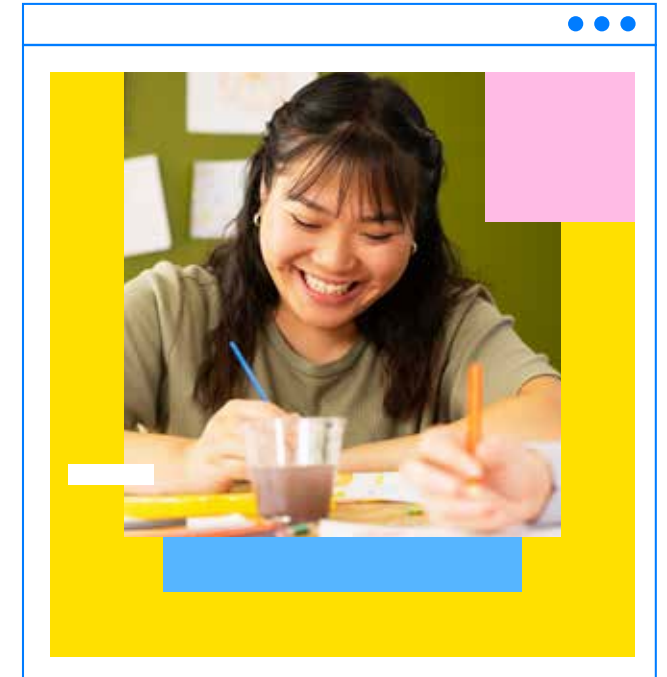
We value authentic relationships, honor the voice of our youth, and model caring relationships based on trust, respect, and honesty.

STRUCTURE

We provide stability and consistency for young people to pursue their great promise.

CHOICE

We honor that young people hold the power to their story. Through relentless engagement we foster confidence and encourage them to believe in themselves and make informed choices about their lives.



YOUTH

At Covenant House, we know that young people are significantly more likely to experience homelessness if they are Black, Hispanic, or Indigenous, parenting alone, or identify as LGBTQ+. Children raised in poverty and youth lacking a high school diploma or equivalency also are at a higher risk of experiencing homelessness. The young people at Covenant House mirror these characteristics. And nearly 1 in 5 of our residents in the U.S. and Canada is a survivor of human trafficking. Our youth come to us from diverse lived experiences, including foster care, juvenile justice system involvement, being a victim of community violence, and mental health challenges. The vast majority do not become homeless by choice. The causes of youth homelessness are complex and not due to any single incident or issue. Covenant House's doors are open 24/7 to all young people who come to us -- without judgment and regardless of race, ethnicity, religion, gender identity or expression, or any other characteristic.

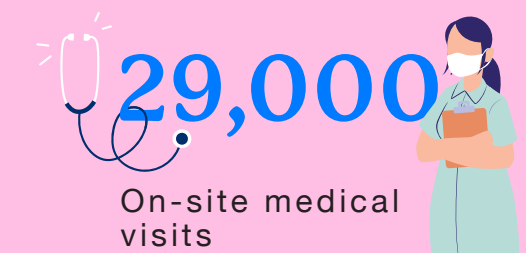
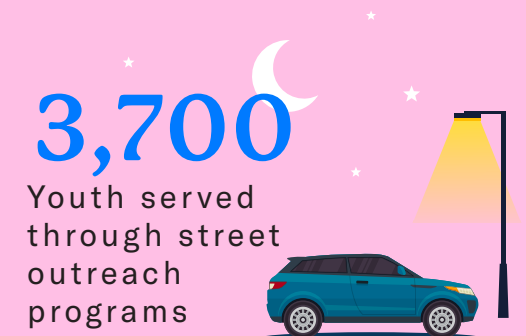


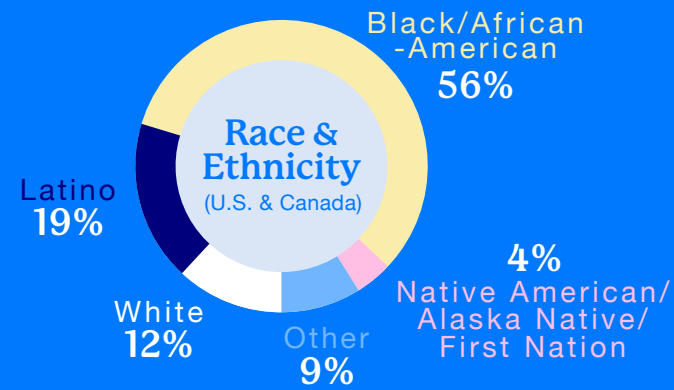
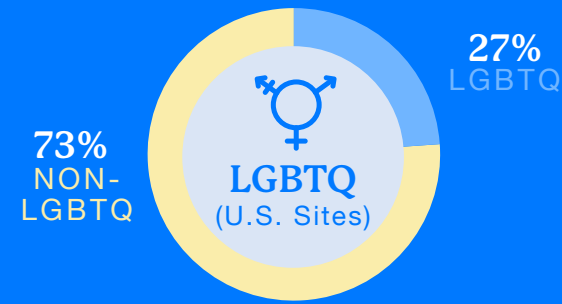
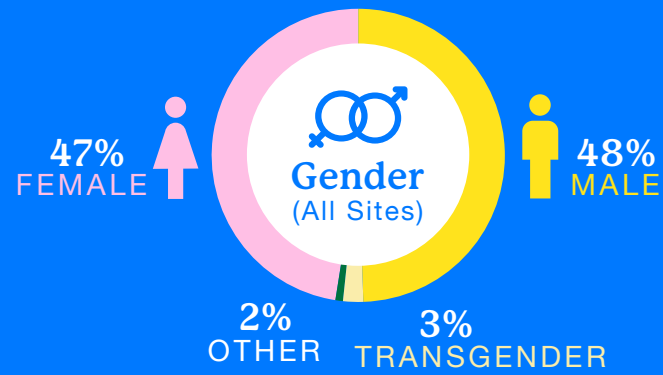
IMPACT



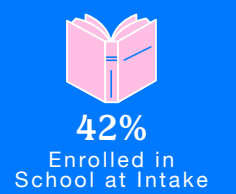
Our programs reached more than 43,000 young people across 6 countries.

Covenant House employs data we collect daily from across our federation to better understand our youth and their lived experiences, identify best practices, and update and innovate our programs and services to better serve our youth. The data below tells the story of how we expanded our impact in fiscal year 2022.



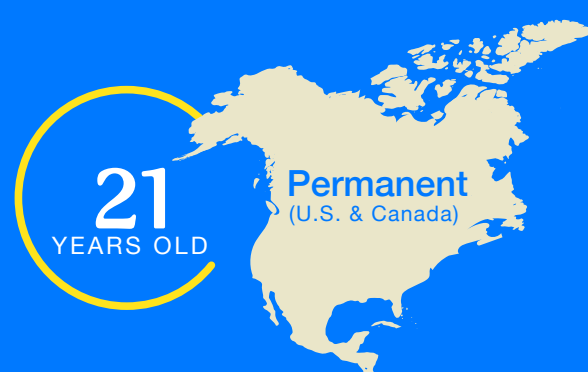


Youth Come To Covenant House With Diverse Lived Experiences



Average Age

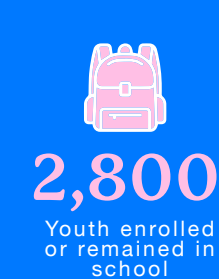
(RESIDENTIAL PROGRAMS)



Across all sites, we served



Helping Young People Achieve Stability And Independence

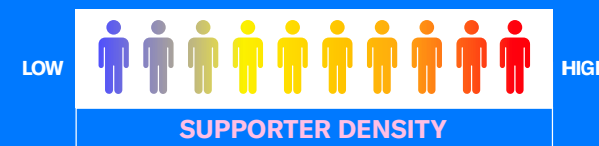


OUR SITES

- Toronto, Canada
- Vancouver, Canada
- Anchorage, AK
- Anaheim, CA
- Hayward, CA
- Los Angeles, CA
- Oakland, CA
- Santa Clara, CA
- Washington, DC
- Fort Lauderdale, FL
- Orlando, FL
- Atlanta, GA
- Chicago, IL
- New Orleans, LA
- Prince George's County, MD
- Detroit, MI
- Grand Rapids, MI
- St. Louis, MO
- Asbury Park, NJ
- Atlantic City, NJ
- Elizabeth, NJ
- Montclair, NJ
- Newark, NJ
- New York, NY
- Philadelphia, PA
- York, PA
- Houston, TX
- Coatepeque, Guatemala
- Guatemala City, Guatemala
- San Juan Del Obispo, Guatemala
- San Pedro Sula, Honduras
- Tegucigalpa, Honduras
- Mexico City, Mexico
- Managua, Nicaragua

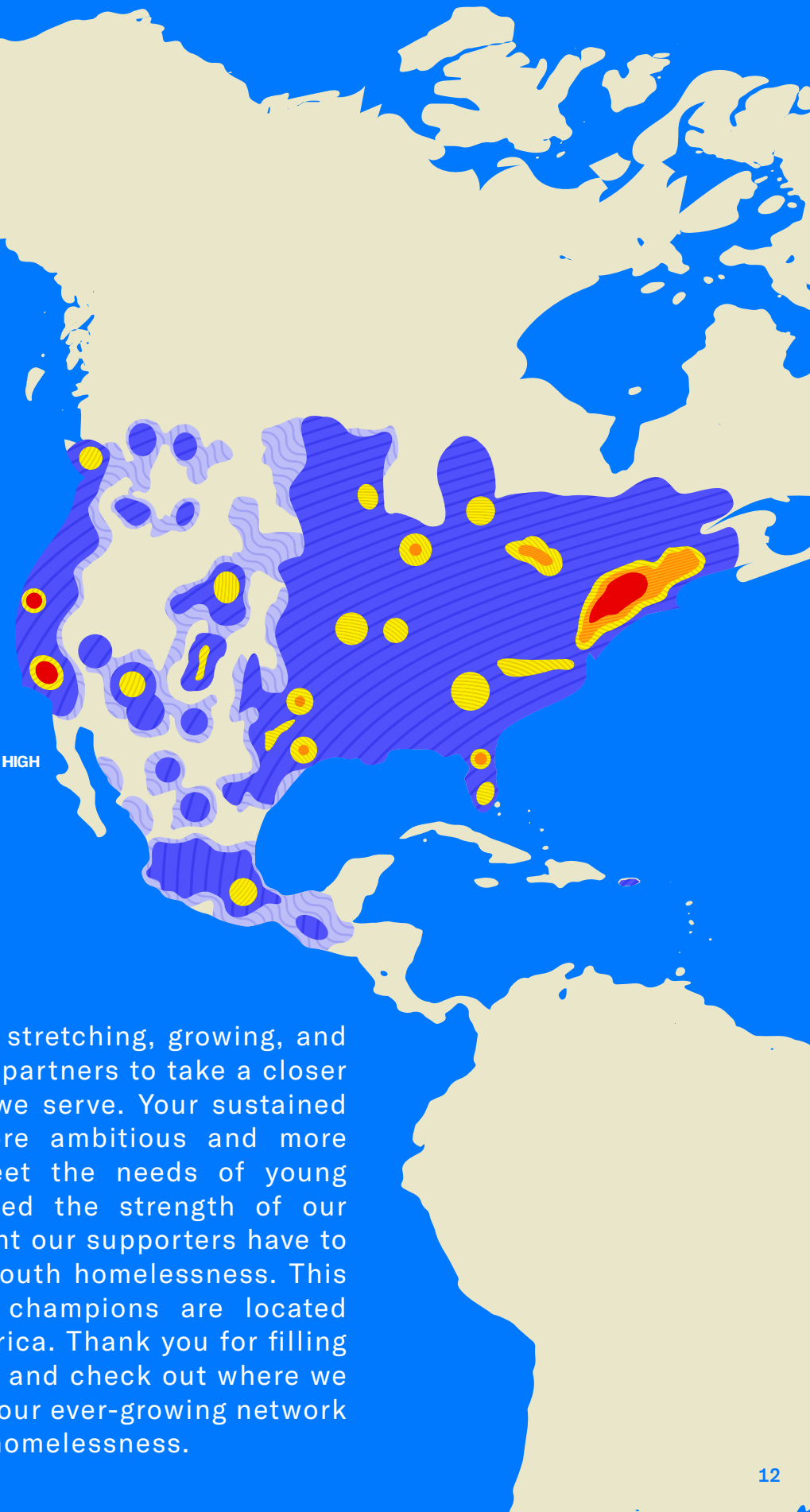


OUR SUPPORTERS



This map shows where all of our supporters are located across the U.S. and Latin America.

Covenant House is constantly stretching, growing, and challenging ourselves and our partners to take a closer look at who we are and who we serve. Your sustained support allows us to be more ambitious and more confident as we work to meet the needs of young people. The pandemic revealed the strength of our community and the commitment our supporters have to be a part of the fight to end youth homelessness. This heat map shows where our champions are located across the U.S. and Latin America. Thank you for filling an important role in your area, and check out where we are still working to strengthen our ever-growing network of advocates for youth facing homelessness.



MORE BEDS = MORE SAFETY

Expansion
Through
Renovation
and New
Construction



When Covenant House opened our brand-new residence in San Juan del Obispo, Guatemala, in May 2022, the number of cities where we serve young people experiencing homelessness and trafficking rose to 34.

This new residence is designed for young and adolescent boys who are survivors of trafficking, sexual exploitation, and irregular migration; it is the only program of its kind in Guatemala. Ahead of that house, we opened new short-term and transitional housing programs in Prince George's County, Maryland, in addition to a specialized residence, in Washington, D.C., uniquely for youth facing homelessness who identify as LGBTQ+.

We also opened new houses in California in 2021-2022, and in New York City, we cut the ribbon and inaugurated our purpose-built flagship site, which opened its doors in November 2021.

Over the past seven years, and across the six countries where we work, Covenant House has added more than 900 new apartments, housing units, and beds, with hundreds more coming over the next year. We rebuilt or renovated facilities in a dozen cities, opened buildings in 10 new cities, and added innovative programming for young people overcoming homelessness and human trafficking across our federation.



New Facilities

The New Houses In New Cities



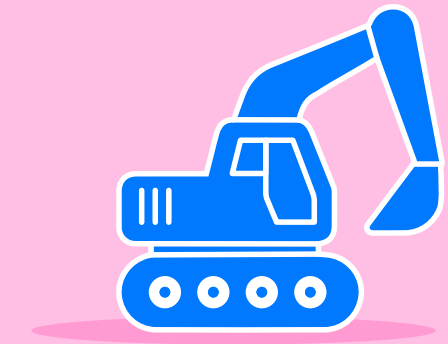
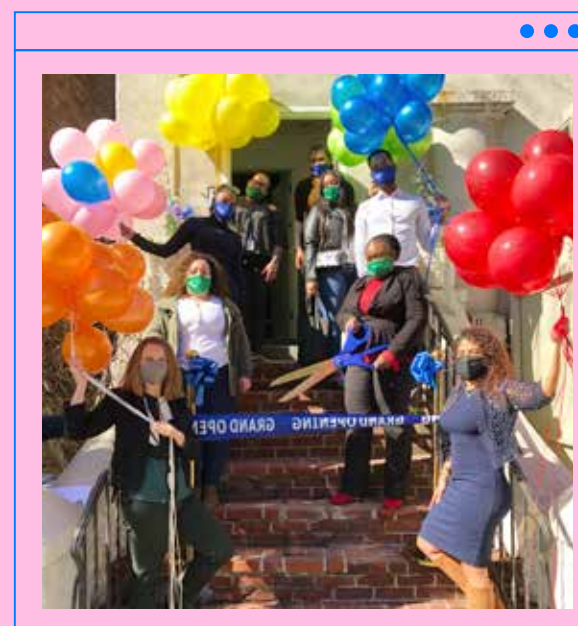
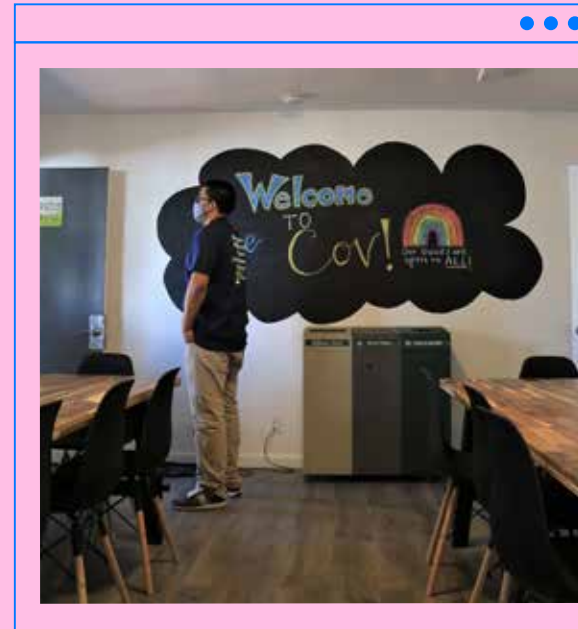
1. Santa Clara, CA: With 30 beds for transitional housing, it is the first Covenant House California site to house young families.

2. Anaheim, CA: Our new site is the first housing program for transitional-age youth in Orange County and includes 20 beds, with opportunities for expansion.

3. Hayward, CA: Our new site, when completed, will have 30 safe haven beds, drop-in services, and case management for youth in the East Bay area.

4. Prince George's County, MD: Our first sites in the state of Maryland include a transitional housing-to-rapid rehousing program and a 6-bed home to assist youth experiencing complex behavioral health and/or substance use issues.

5. San Juan del Obispo, Guatemala: Our new site is the first program in the country to provide housing and support for boys ages 12-18 who are survivors of trafficking, sexual exploitation, and migration.



Renovated Facilities

1. Georgia: Our renovation includes increased shelter capacity by 20%, on-site transitional housing at the 30-unit Gift of Hope apartments, and enhanced services.

2. Illinois: We are advancing a multiphase renovation of our new property in Chicago, with an upgraded drop-in center and, when complete, 60 short-term residential and transitional-living beds.

3. Vancouver: We completed a 10-story redevelopment project, including 80 short-term shelter beds, plus fitness facilities, an art therapy room, and classrooms. Phase 1, a 5-story new-construction building with 28 beds, opened in 2019.

4. Alaska: We completed two additions to our Anchorage site- Covey Lofts, a 4-story building with 22 apartment units for longer-term housing for youth ages 18-25, and Covey Academy, a new building where we provide vocational training for young people across a variety of career paths.

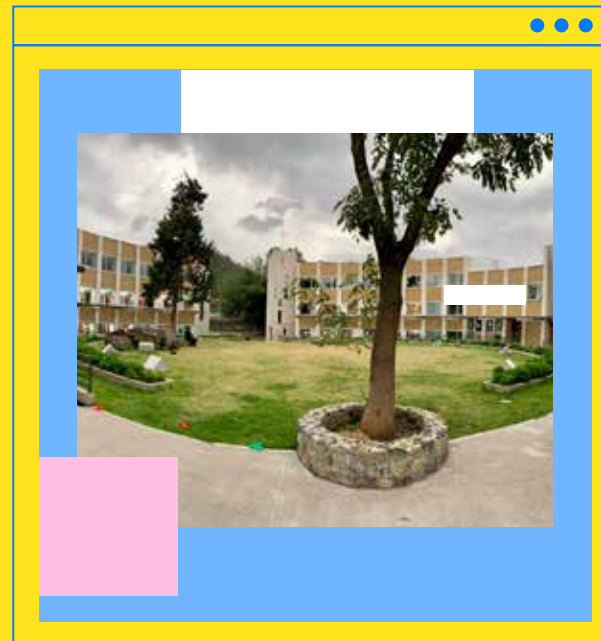
PROGRAM GROWTH

Our Covenant House continuum of care helps young people build on their strengths to overcome their experiences of homelessness and human trafficking. It contemplates every detail: nourishing food, safe and beautiful surroundings, medical and mental health care, education, recreation, job training, career advancement, life skills, and transitional and permanent housing. And we are always working to improve it.

In 2022 we began a new pilot program in workforce development, to guide young people into sustainable and meaningful career pathways, and in mental health care, to ensure that all our staff, and not only our wellness staff, are prepared to assist a young person when they observe the signs of a mental health crisis.

Another area where we have experienced exciting growth is in the formation of our Alumni Community, a gathering place for former residents from across our federation and the five decades of Covenant House's existence. While supporting one another, our alumni also seek to support our current residents and help drive our mission.

As long as the root causes of youth homelessness persist, Covenant House is committed to continuing high quality care and facilities that can help young people end homelessness in their own lives.



MOVEMENT LEADERSHIP



Carlette S. Mack

Chief of People, Culture, and Inclusion
Covenant House International

"We are reaching out to new audiences to join us in our mission to provide unconditional love, absolute respect, and relentless support to our residents and help our young people build the life they deserve."

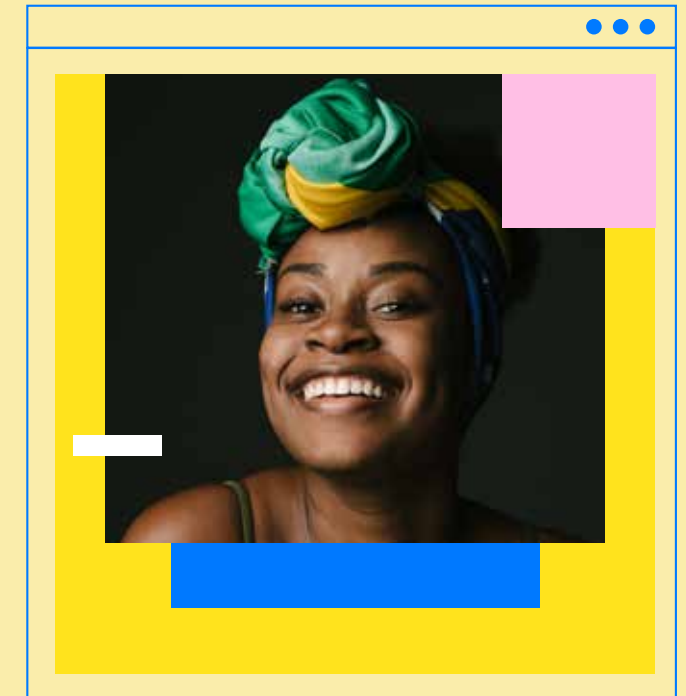
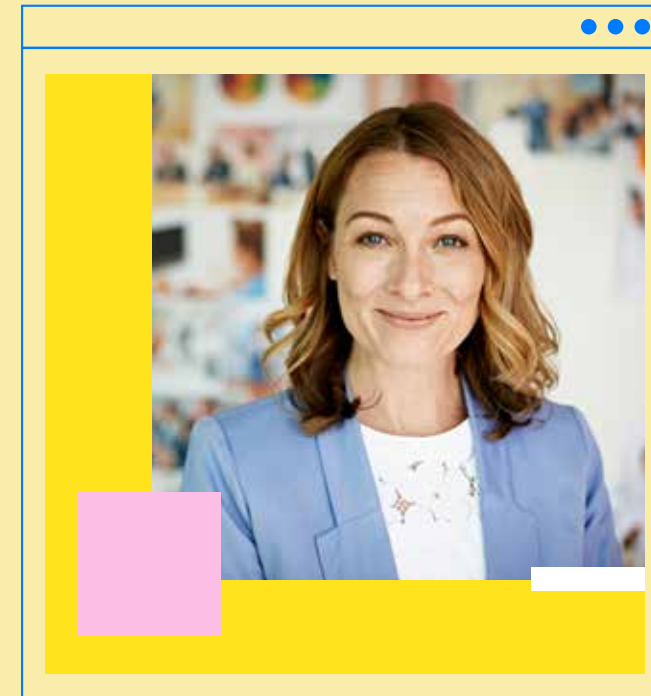
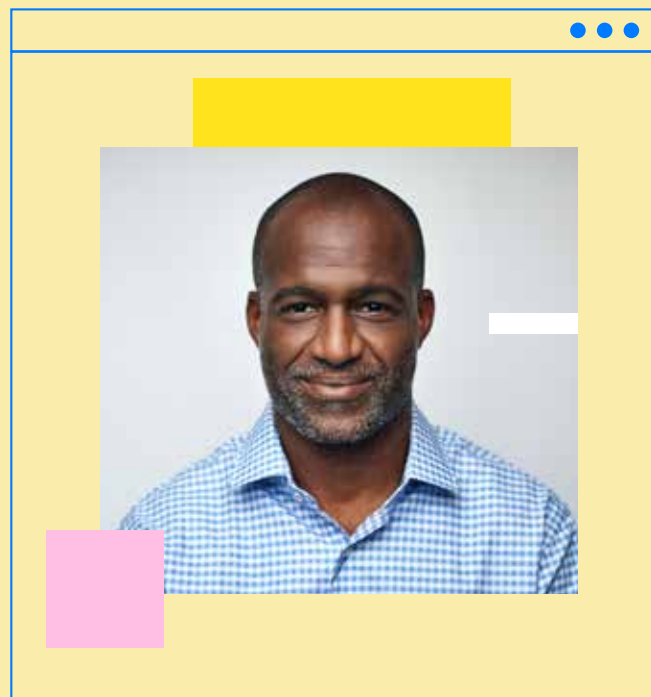
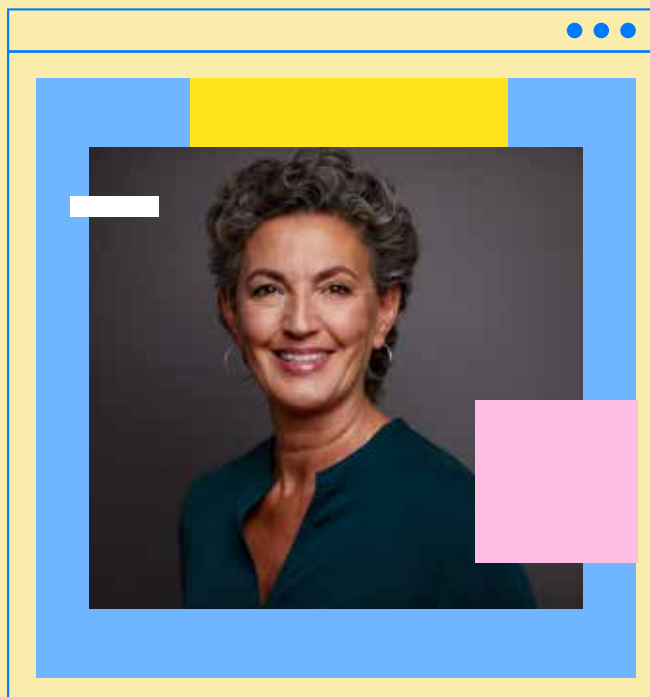
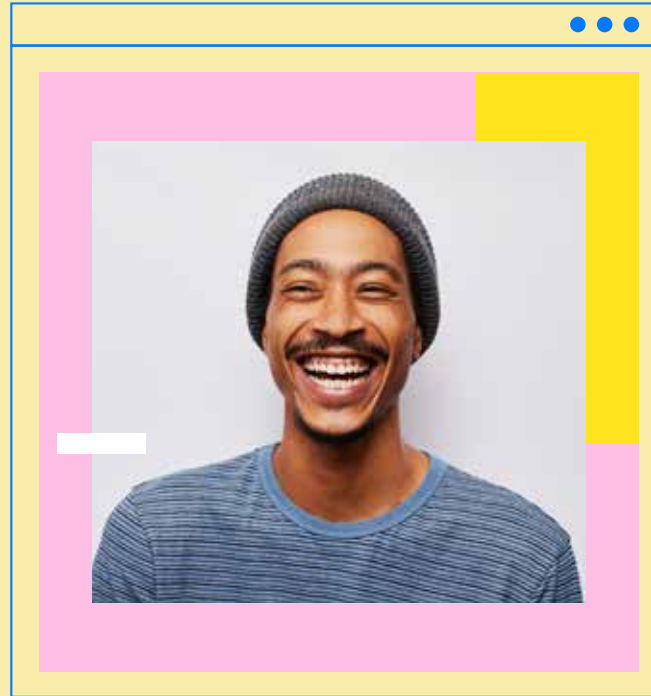
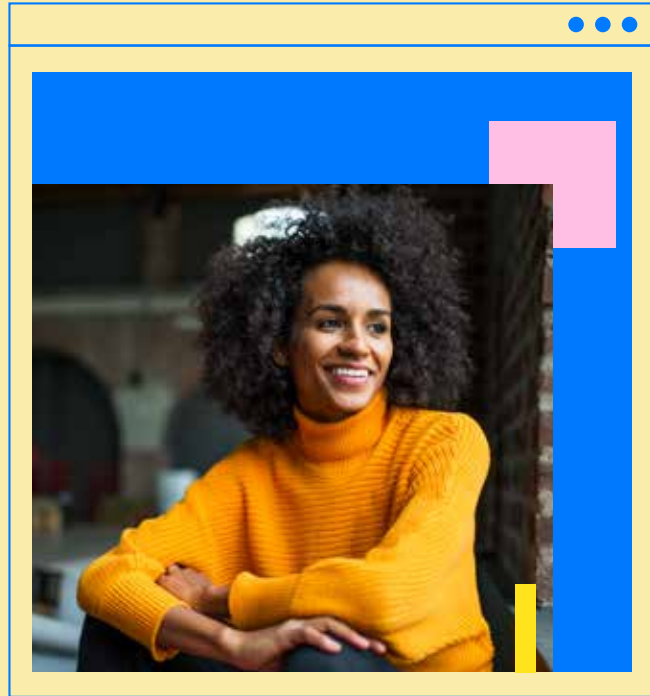
Over the course of 50 years, Covenant House has emerged as both a leader in the direct care of young people facing homelessness and human trafficking and as a thought leader in the movement to end youth homelessness.

In 2022, we advanced our priority to become a more diverse and inclusive organization. We are committed to being anti-racist, to fighting sexism in all its forms, and to being allies to the LGBTQ+ community. Our stand against racism and gender intolerance is unequivocal because of the ways that prejudice intersects with youth homelessness and disproportionately impacts our Black, brown, and LGBTQ+ youth. This year, we created a diversity, equity, and inclusion department with a strategic plan to promote and monitor the progress of our DEI objectives.

Also over the past year, Covenant House advanced strategic research partnerships to better understand how youth navigate both homelessness and the labor market, how our organization has evolved over the years as a data-driven learning organization, and developed the Resource Library for Research and Data on Homelessness and Racial Equity. The resource library will support research and data utilization toward ending homelessness and advancing racial equity.

In November, also known as Youth Homelessness Awareness Month, Covenant House drove attention to the crisis, issuing a strident call to join the movement to address the root causes so that no young person ever has to be without a safe place to sleep. We spread the word through PSAs, a video series with star power and first-person testimonials of former residents, and a concentration of Sleep Out events at our houses in the United States, Canada, and Latin America.

50 YEARS OF SERVICE



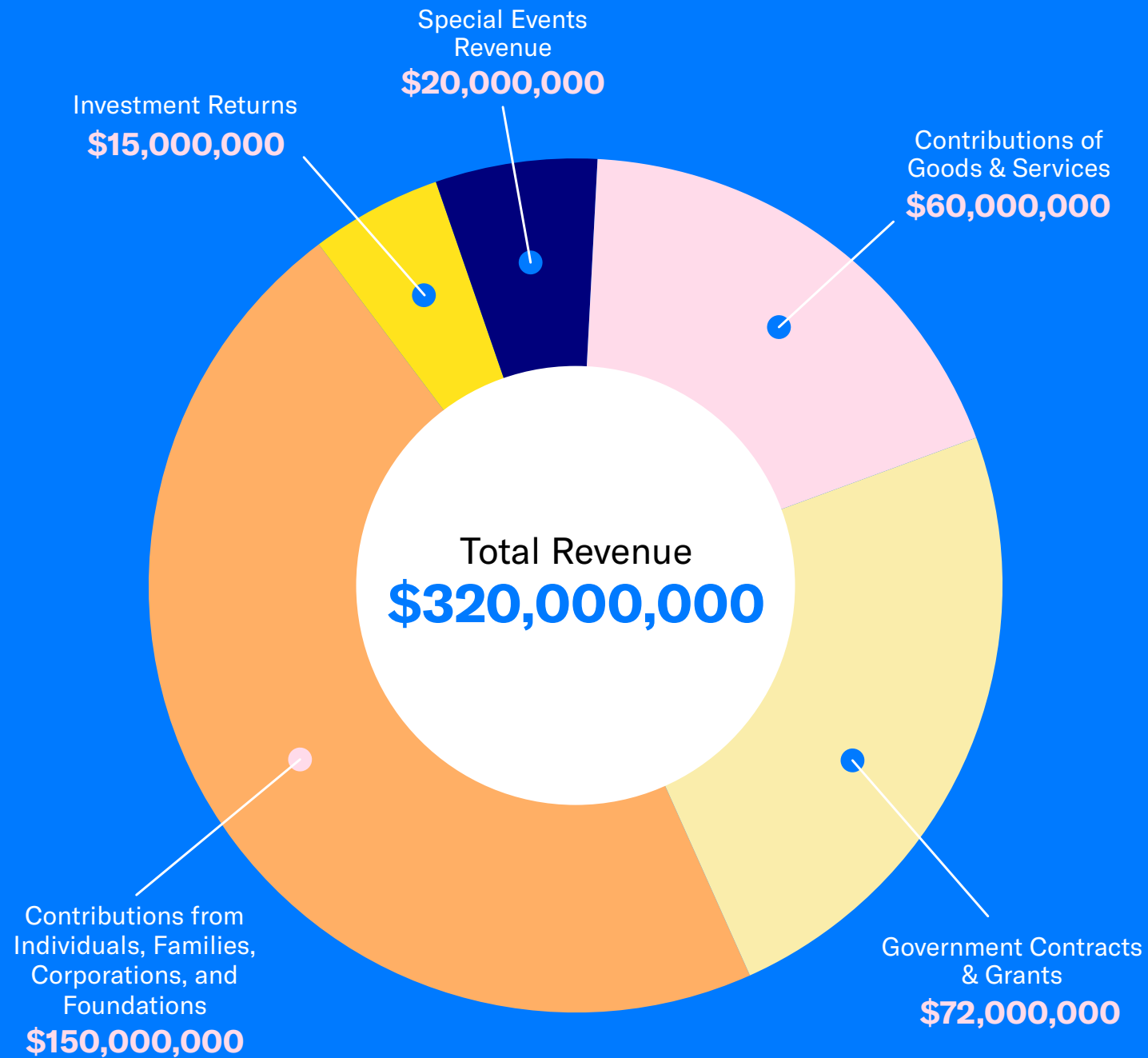
November is Youth Homelessness Awareness Month

November's designation as Youth Homelessness Awareness Month provided an opportunity for Covenant House to center youth homelessness in common discourse during a time of year when we have an established presence in our existing market due to the success of our Sleep Out movement. Putting our stake in the ground this November allowed us to attract and advance our partnerships with corporate champions, earn national attention through media features, and reach new audiences.

With the support from celebrity ambassadors, Covenant House youth, and members of our Alumni Community, we produced a collection of short videos shared weekly showcasing people, programs, and partners that drive our mission to end youth homelessness.

FISCAL YEAR 2022 REVENUE

All numbers below are simplified

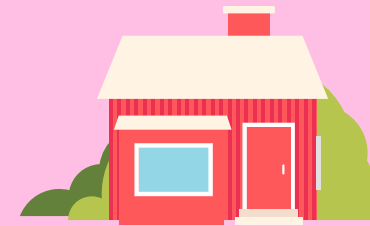


Our Financial Position

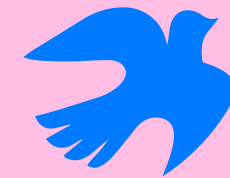
We are committed to maintaining and expanding our mission and movement to provide shelter, food, clothing, medical and mental health care, crisis intervention, education and vocational services, and public education and prevention with financial efficiency. Covenant House relies on the generous investment of individuals, foundations, grantmakers, places of worship, and corporations to keep our doors open and provide critical services to tens of thousands of youth and young families each year.

LOOKING AHEAD

Our Strategic Priorities through 2023



Grow and fortify our housing continuum



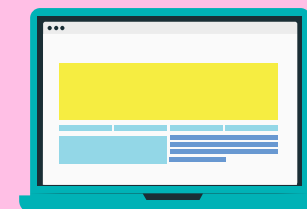
Continue to grow our brand awareness and revenue diversification



Improve programs and impact



Enhance our capacity as a learning organization



Strengthen our operating model



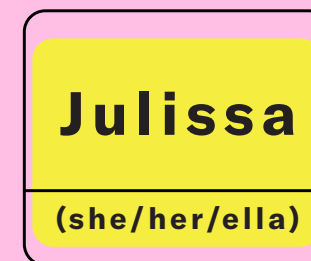
Reinforce our human capital management systems



Advocate for improved public policy and government support



Advance a growing community of diversity, equity, and inclusion



Alumni, Covenant House Mexico

"I had goals when I arrived, but I didn't know how I would achieve them. Suddenly, I had a whole team to support me. They allowed me to reach where I am now, independent."

CORPORATE PARTNERS

- Accenture
- Alliance Global Partners
- Amazon Studios
- Arch Insurance Group
- Ardian
- Atlas Real Estate Partners
- Bank of America Charitable Foundation
- Barclays
- BlackRock
- Blackstone Charitable Foundation
- Bridge Investment
- Cantor Fitzgerald
- Capitolis
- Chick-Fil-a Tri-State
- Cisco Systems
- Citi Foundation
- Delta Air Lines
- Dot Food Holdings Co
- Eagle Rock
- Ernst & Young
- Geico
- Goldman Sachs
- Gotham
- Humble Bundle
- Hunter Douglas
- ICAP
- International Cosmetics and Perfumes
- KBP Foods/Kentucky Fried Chicken
- McKissack & McKissack
- Madison Square Garden
- Markel Corporation
- Matrix
- Morgan Stanley
- NBA
- NBCUniversal Media
- NBPA
- NFL
- NFLPA
- Odyssey Group Foundation
- PIMCO
- Public Catalyst Group
- Real Ketones
- Santander
- Shutterfly
- Silverstein Properties
- Take - Two Interactive
- The Starbucks Foundation
- Tito's Handmade Vodka
- Walmart
- Warner Media
- Wells Fargo Foundation

FOUNDATION FUNDERS

- Arts & Letters Foundation Inc.
- Berger Foundation
- Bossidy Foundation
- Broadway Cares/Equity Fights Aids, Inc.
- Brooklyn Community Foundation
- Casa Alianza Suisse
- Clark Family Charitable Trust
- Coleman Family Ventures
- Cushman Foundation
- Deerfield Partnership Foundation
- Eugene M. Lang Foundation
- Robin Hood Foundation
- The O'Shea Family Foundation
- Tsunami Foundation

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Covenant House is a nonprofit 501(c)(3) organization (EIN/Tax ID number: 13-2725416 DUNS number: 07-520-9411).

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